



Velocity Apps and SMS

Messaging that means business



1. Create Your Account

Sign up and get instant access to your SMS dashboard.

Quick Setup

Sign Up

- ✓ Simple registration process
- ✓ Instant account activation
- ✓ User-friendly dashboard

Step 2

Upload Contacts & Compose

Import your contacts using Excel and create your SMS message easily.

Bulk Upload via Excel

Start Campaign

- ✓ Upload contacts using Excel (.xls/.csv)
- ✓ Bulk contact management
- ✓ Write or personalize messages

3. Send & Track Results

Launch your campaign and monitor delivery in real-time.

Real-Time Insights

View Reports

- ✓ Instant message delivery
- ✓ Delivery status tracking
- ✓ Detailed campaign reports

About Velocity Apps and SMS

Velocity SMS helps businesses connect with their audience effortlessly. Our user-friendly platform lets you send bulk SMS messages instantly, personalize your sender ID, and track your campaigns with ease. With Velocity Apps and SMS, you can reach more customers, boost sales, and grow your business.

Mission

Our mission is to design an ecosystem of user-centered solutions that simplify life, enhance productivity, and empower growth for individuals and micro, small, and medium enterprises (MSMEs).

Vision

To lead a future where technology is not only efficient but empathetic - creating a world where people and businesses connect, grow, and thrive through innovation that truly cares.



Your Business Communication Solution - **Velocity**

Reaching customers can be a struggle. But what if communication could be effortless and impactful? With Velocity SMS, it is.

With features like message scheduling and transparent billing, Velocity SMS is tailored to meet your unique needs.

Velocity SMS simplifies your communication strategy, allowing you to reach your audience instantly and effectively. Whether you're sending promotional messages, important updates, or urgent alerts, our platform ensures your messages are delivered promptly and securely to your target audience. We are not just a service provider; we are your "partner in communication".

Sign up @ www.velocityappsandsms.com now and enjoy "the Velocity experience".



Industries We Are Currently Serving

Hospitals & Pharmacies

Hospitality Services (Hotels, Resorts)

Real Estate / Property Development Companies

Food Delivery Services

Consulting Services

Legal Firms

Manufacturing Companies

Government Agencies

Entertainment and Media Outlets

Utilities & Energy Providers

Insurance Companies

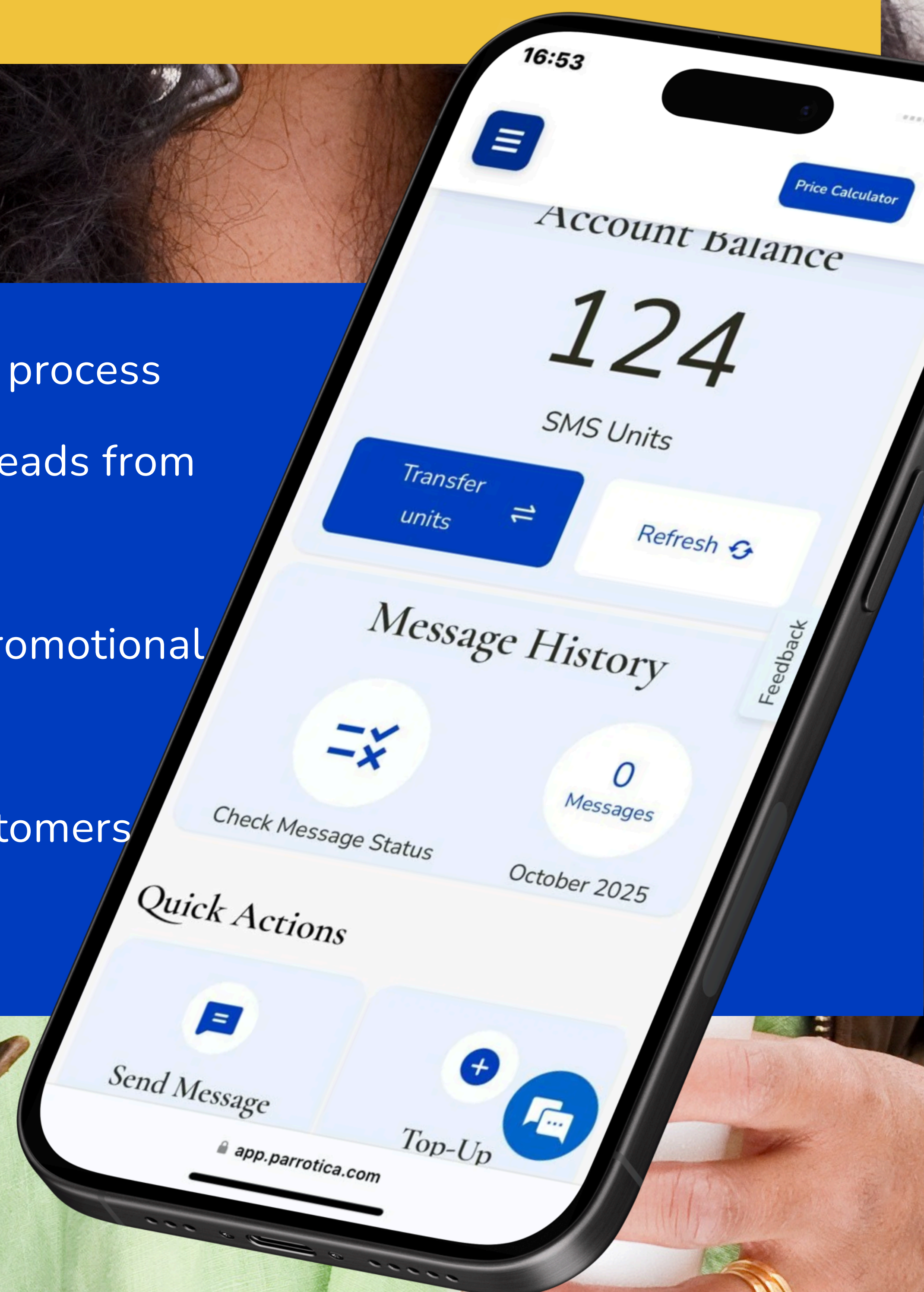
Beauty & Wellness Salons

Customer Pain Points and Key Solutions



- Struggle with building of brand loyalty
- Low leads from both existing and new customers
- Difficulty in dissemination of information
- Lack of value for money and transparency

- Enable brand loyalty through seamless communication process
- Instant massive reach regardless to enable Increasing leads from both existing and new customers
- Fast and quick dissemination of informations such as promotional offers, discount sales etc
- Transparent billing that helps build trust and gives customers value for their money



Our Unique Selling Points

Blocked and Non-Blocked Number Delineation

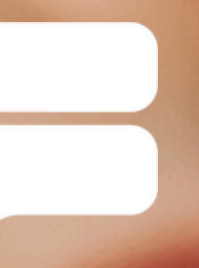


Ensure your messages reach the right audience by easily distinguishing between Blocked and Non Blocked Numbers

Robust Contact Management

Effortlessly important
Organize your contacts into
Excel file. Ideal for
businesses with many
customer ensuring
targeted messaging





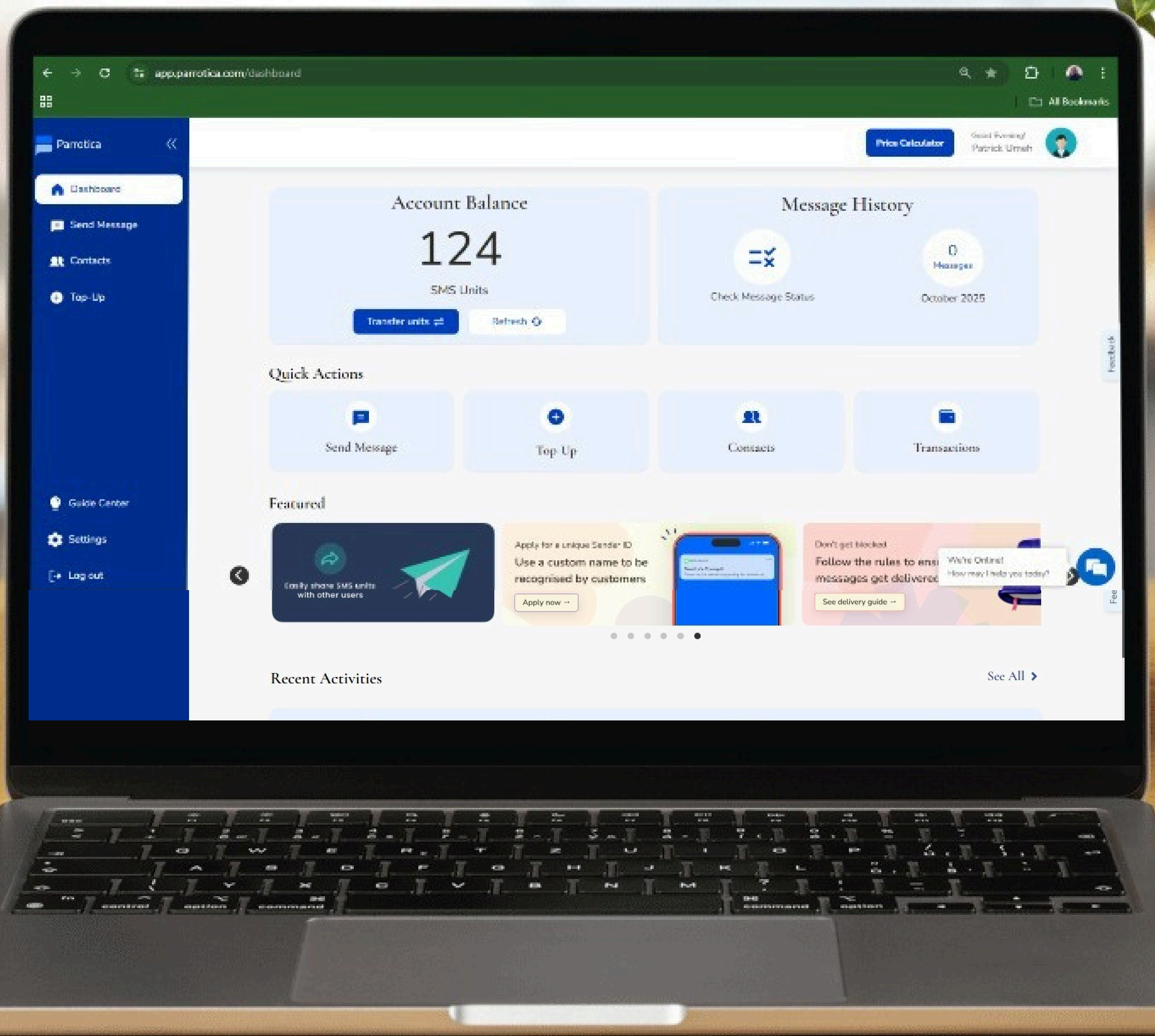
Transparent Billing, Safe and Secured Payments

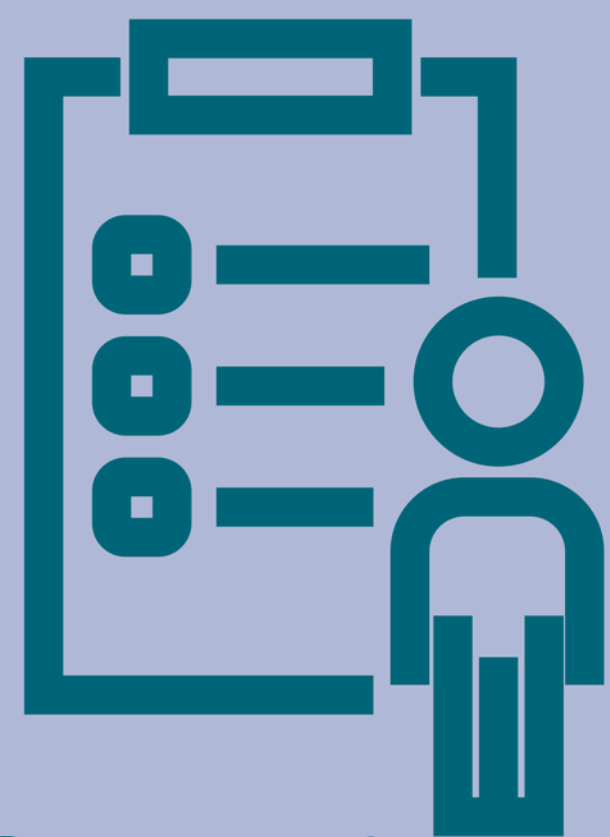
Our pricing and billing are devoid of any ambiguity, guaranteeing you value for money. Payment is fast, secure and seamless via our various payment options.



Modern and Easy-To-Use Interface

Oursleek, ergonomic design and user-friendly interface makes navigation and managing your SMS campaigns as seamless as it gets.

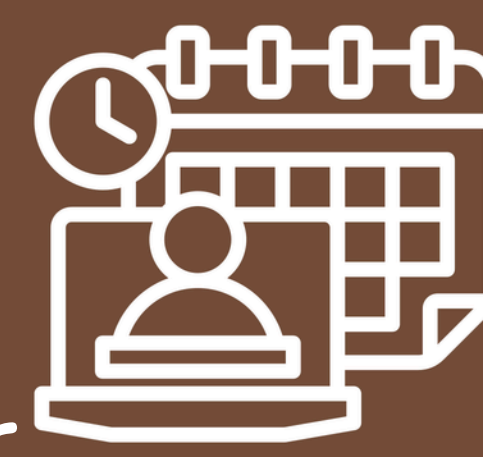




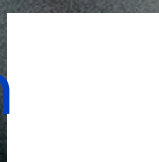
Personalized Sender ID

As a user, you can apply for a Sender ID and have it accepted. Let your audience know it is your brand that is sending them a message. Additionally, you are allowed to create multiple Sender IDs if you manage multiple brands.

Message Scheduling

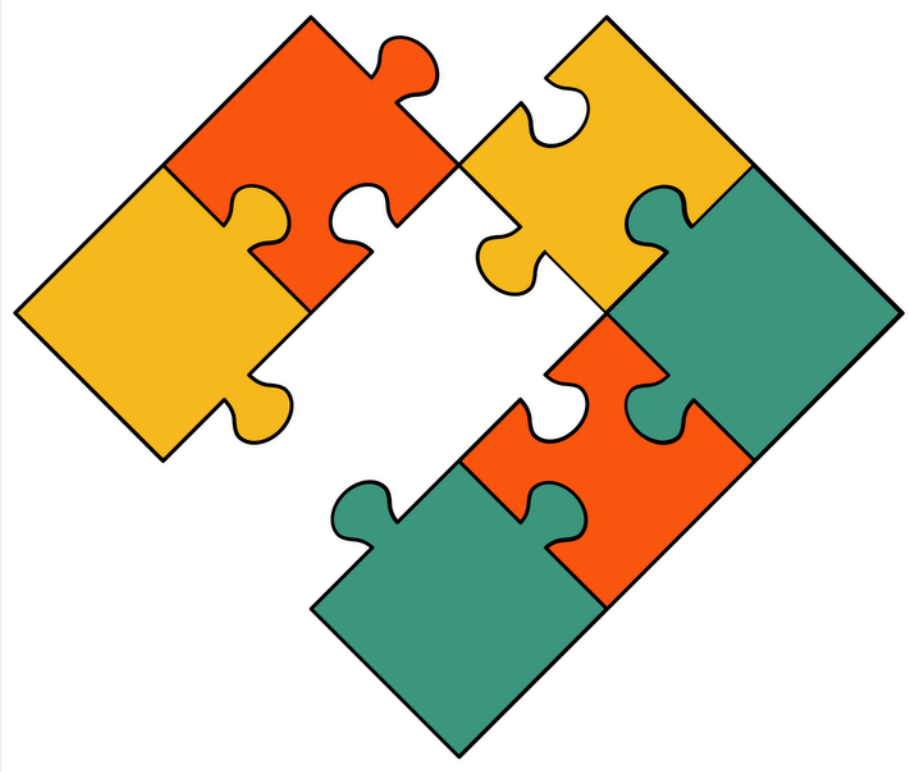


Plan your campaigns ahead of time and reach your audience at the perfect moment for maximum impact.



Case Study 1:

Branding Sales Success with velocity SMS



The Challenge:

A popular Kenyan branding company, despite its strong market presence, was struggling to connect with its customers. Their email marketing efforts were falling flat, and they lacked insights into customer preferences.

Solutions



Personalized Promotions

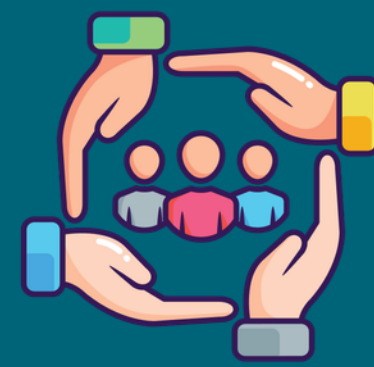


Engaging Interactions



Data-Driven Insights

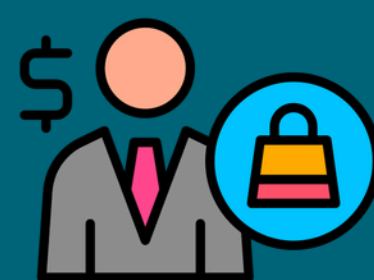
Results



Soaring Engagement



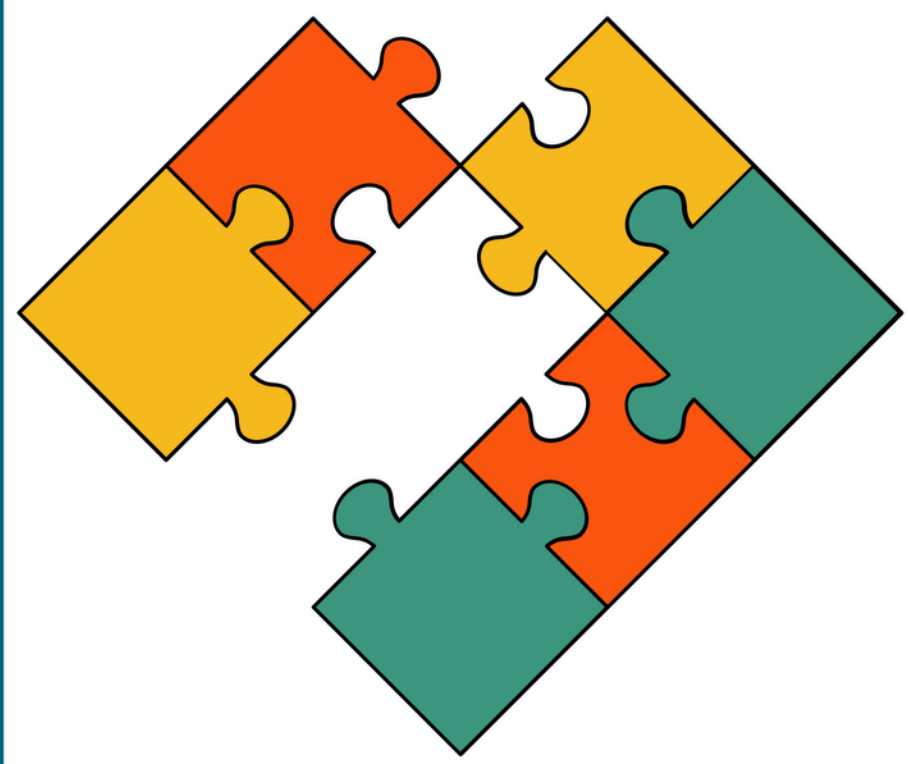
Sales Boost



Loyal Customers

Case Study 2:

Medical Made Easy with Velocity SMS



The Challenge:

Amid-sized Dental company faced challenges in engaging customers, appointment reminders, and acquiring new clients.

Solutions



Personalized Reminders



Educational Outreach



Targeted Campaigns

Results



Enhanced Engagements



Frequent Reminders



More patients, More Growth



Join the train of proactive and intentional businesses that have already chosen Velocity as their trusted communication partner. Experience the difference today and start simplifying your business communication.

Sign up @
<https://velocityappsandsms.com>
now!

   **Velocity apps and sms**

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